



FULL TERMS AND CONDITIONS FOR BOKOMO CORN FLAKES MUSIC PROMOTION

1. This is a promotion called the Bokomo Corn Flakes Music Promotion (the “Promotion”) conducted by Bokomo, a division of Pioneer Foods Groceries (the “Promoter”) subject to the provisions of section 36 of the Consumer Protection Act, No. 68 of 2008 as amended (“CPA”) and the regulations promulgated thereunder, and the terminology used in the aforesaid CPA shall apply to the competition.
2. To be eligible for the Bokomo Corn Flakes Airtime Promotion, entrants must purchase a marked pack of Bokomo Corn Flakes at any participating retail store. Consumers to SMS their unique code printed inside the pack to 41779. Consumer to receive a Zingback SMS with a link to a Corn Flakes Mobisite. Consumer will be prompted to select their MP3 track of choice (out of 10 tracks). Track will be downloaded to consumers’ device upon selection. Standard SMS rates apply, free and bundles SMSes do not apply. Promotion only valid in RSA
3. This downloading of tracks is open anybody in the RSA who have purchased a promotional pack and have redeemed a valid unique code.
4. The music system competition is open to all South African citizens residing in the Republic of South Africa except directors, members, business partners, employees, sales agents, advertising agency staff, advisors or consultants of the Promoters, its associated companies, service providers and the immediate family members of all the foresaid (including, but not limited to, spouses, life partners, parents, children, brothers and sisters).
5. Should the Promoter request it, the participants must be able to verify every unique entry by providing proof of individual purchases made, and verify their identity by providing a certified copy of their document, birth certificate or valid passport. The Promoter reserves the right to request such information from the participants from time to time.
6. Downloaded music be awarded to the cell phone from which the SMS was sent and not a representative, even if so authorised by the consumer.
- 7.



8. The promotion will be run across marked 1kg Bokomo Corn Flakes packs, available while stocks last. Music download codes are valid for 6 months.
9. A winner will be randomly selected from the valid participants, who have downloaded music/track to win a Bose Wave Music System III. Two winners will be selected each month from 1 September 2015 to 29 February 2016. Each winner will receive 1 Bose Wave Music System III.
10. Downloaded music and Bose Wave Music System III is not transferable.
11. By participating in this promotion, the participant acknowledges and agrees that the Promoter, its agents and representatives are granted the right to invite the participant, which invitation the participant has the right to decline, to participate in any marketing activity.
12. When a participant submits an entry to the Promoter, that participant consents to receiving communications from the Promoter electronically and agrees that all agreements, notices, disclosures and other communications sent by the Promoter electronically satisfy any legal requirements, including but not limited, to the requirement that such communication should be “in writing”.
13. A participant, by entering the competition, agrees and gives consent that the information provided to enter the competition may be stored and used for statistical purposes or for marketing purposes by the Promoter (consent for direct marketing). Consent to use the participant’s information is not a condition for entry in the competition and the participant has the right to withdraw such consent at any time by notifying the Promoter at 021 974 4000.
14. Information collected from participants will be used by the Promoter only and will not in any way be transferred or made available to third parties.
15. A participant will have the right to request from the Promoter details of the information held of the participant and to update and/or correct any of the information provided. The Promoter can be contacted for this purpose at 021 974 4000.

16. No correspondence, other than as outlined in 11, 12 and 13 above, will be entered into and the Promoter's decision is final and binding, subject only to the supervision and certification of the competition by an independent accountant, registered auditor, attorney or advocate and the reporting thereon through the Promoter's internal audit reporting procedures.
17. When taking part in the promotion, a participant acknowledges and agrees to these terms and conditions.
18. Should any participant be found to be in contravention of any of these terms and conditions or in the opinion of the Promoters, engaged in conduct in entering the Competition which is fraudulent, misleading, and deceptive or generally damaging to the goodwill or reputation of the Promoter, the Promoter reserves the right to disqualify such a participant on written notice.
19. The Promoter chooses as its domicilium citandi et executandi for all purposes under this competition, whether in respect of court process, notice or other documents or communication of whatsoever nature: Glacier Place, 1 Sportica Crescent, Tygervalley, and Cape Town.
20. The Promoter has the right to terminate the promotion immediately and without notice in the event that, due to reasons beyond its control, it is impossible to continue with the competition. In the event of such termination, all participants agree to waive any rights that they may have in terms of this competition and acknowledge that they will have no recourse against the Promoter, its directors, employees and agents.